



1.7.2019

Creative Transformations – Culture for Democratic and Sustainable Europe

9–10 July 2019, Helsinki Music Centre, Helsinki, Finland

Monday 8 July

18.00–19.00 Registration at Hotel St. George

19.00–21.00 Get-together at Hotel St. George, Winter Garden

Tuesday 9 July

Conferecier: Project Manager *Anu-Maarit Moilanen*, Association of Finnish Children's Cultural Centres

9.00 Welcome and registration

**9.30 Opening and Orientation:
Future of the European Union with Culture and Creativity**

Music Performance by Saxophone Quartet Aava

Minister of Science and Culture *Annika Saarikko*
Commissioner *Tibor Navracsics*, European Commission

Keynote: Culture for Sustainable Europe, Minister of Culture of the Republic of Croatia *Nina Obuljen Koržinek*

10.30–11.00 Coffee and refreshments

11.00–12.30 First Session: Culture, Democracy and Sustainability

Moderator: *Jordi Pascual*, Secretariat of the Committee on Culture of UCLG

Rapporteur: Executive Director of Culture and Leisure *Tommi Laitio*,
City of Helsinki

Indicator Framework on Culture and Democracy,
Head of Division *Kathrin Merkle*, Council of Europe
Data Scientist *Olga Kononykhina*, Kulturgut-Consulting

Harnessing cultural policies for sustainable development,
Programme Specialist, Cultural Policies and Development
Emmanuelle Robert, UNESCO

Purpose and meaning through creative output in the age of
automation, Chief Digital Officer *Ana Serrano*, Canadian Film Centre

12.30–14.00 Lunch

Opportunity to visit the Helsinki Music Centre Concert Hall (13.45–
14.00)

**14.00–17.15 **Second Session: Values, Enlightenment, Creativity,
Enhancing Human Capital through Culture & Education
Cooperation****

Moderator: Head of Unit *David Mair*, Joint Research Centre,
European Commission

Rapporteur: Educational Researcher, Managing Director *Szilvia
Nemeth*, T-Tudok Centre for Knowledge Management and
Educational Research

Enlightenment 2.0

Culture, Education and Enlightenment: tension and cooperation in
Europe's past, present and future, Professor *Koen Vermeir*, Co-
Chair, Global Young Academy

Keynote speeches on creativity

Creativity in schools: what it is, why it matters and how to 'teach it',
Professor *Bill Lucas*, Director of Centre for Real-World Learning,
Winchester University

Creativity: its nature, measurement and development, Professor
Todd Lubart, developer of EPOC creativity test, expert of OECD
project on creative and critical thinking in education, Descartes
University, Paris

Comment by Professor *Eeva Anttila*, University of the Arts Helsinki

Intervention

Enhancing creative transdisciplinary learning in higher education for sustainable futures, Professor of Practice *Pirjo Kääriäinen*, Aalto University

15.20–15.45 Coffee and refreshments

Panel discussion: How can education and cultural policies work more closely together to help us tackle the complex new social, economic and environmental challenges we face?

Inspiration for the discussions

All Our Futures? Culture and Creativity in Re-Inventing Democracy, Board Director *Valerie Hannon*, Innovation Unit

Curious Class Pilot Project, Postdoctoral Researcher *Silja Martikainen*, University of Helsinki, Finnish Curious Class Pilot Research Team

Composition of the panel

Professor *Bill Lucas*, Director of Centre for Real-World Learning, Winchester University

Outreach Officer *Lorena Aldana-Ortega*, Europa Nostra

Postdoctoral Researcher *Silja Martikainen*, University of Helsinki, Finnish Curious Class Pilot research team

Educational Researcher, Managing Director *Szilvia Nemeth*, T-Tudok Centre for Knowledge Management and Educational Research

Board Director *Valerie Hannon*, Innovation Unit

17.15 Closing of the first day

17.30–18.30 Visit to Helsinki Central Library Oodi and drinks hosted by City of Helsinki

Opening words by Executive Director of Culture and Leisure *Tommi Laitio*, City of Helsinki

19.40 Departure by bus from hotels to Liuskasaari Island (ferry transport from the shore)

20.00–23.00 Summer Evening with dinner and live music at HSS Paviljong, Liuskasaari Island
Hosted by Director-General *Riitta Kaivosoja*, Ministry of Education and Culture, Finland

Wednesday 10 July

Parallel to the Conference:

9.00–12.00 Meeting of the Directors-General Responsible for Culture (Rehearsal Hall Paavo)

9.30–11.30 Third Session: From Policy to Concrete Actions: Creative Transformations (Sonore Hall)

Tools from Art and Culture for Creative and Critical Thinking, Head of Division *Stéphan Vincent-Lancrin*, OECD project on creative and critical thinking in education, OECD

Presentations of projects and new research findings

University-wide Art Studies, video presentation, Aalto University

Art Testers – the largest art critic in the world, Senior Advisor *Veli-Markus Tapio*, Finnish Cultural Foundation

Culture Passes

France: Project Director *Eric Garandeau*, Pass Culture

Lithuania: Chief Specialist *Jolita Bečienė*, Ministry of Culture of the Republic of Lithuania

Finland: Director *Tiina Kivisaari*, Ministry of Education and Culture, Finland

Heritage Hubs: Engagement with and exchange of cultural heritage as a path towards intercultural skills and identity formation, Project Manager *Kati Nurmi*, Association of Cultural Heritage Education in Finland

Reading opens the world, Senior researcher *Kaisa Leino*, University of Jyväskylä, Finnish Institute for Educational Research

Future Songwriting – Technology Supporting Creativity, EU Project Coordinator *Heini Eskelinen-Räsänen*, Teosto CEO *Kari Saarilahti*, INTO SCHOOL

First results of i-Portunus: Supporting Mobility of Artists and Culture Professionals

Team Leader *Dorota Nigge*, European Commission

Project Manager *Eva Blaute*, Goethe-Institut

The impact of Embodied AI (Robotics) on Child's Development and Education, Research Scientist *Vicky Charisi*, Joint Research Centre, European Commission

11.45–12.15 Coffee and refreshments

12.15–13.15 Conference conclusions and the way forward

Discussion by rapporteurs and moderators

Closing words, Director-General *Riitta Kaivosoja*, Ministry of Education and Culture, Finland

13.15 Buffet Lunch